

Press Release

from Avanti Web Media Limited



Thursday 9th December 2009

t: 0845 224 8295 or 01202 237000
e: contactus@avantiwebmedia.com
w: www.avantiwebmedia.com

A new way to pay your solicitor means another nail in the coffin for the chequebook!

Avanti Web Media Limited has provided Caro Taylor Solicitors in Poole with a new Online Payment Facility for their clients. This facility enables clients to pay their fees at any time of day, more discreetly and be informed as soon as the fees have been processed.

Law is rarely associated with payment gateways, e-commerce or online billing, but things are changing in Dorset. For clients of Caro Taylor Solicitors in Poole, there is no need to fumble around the house to find the dusty, recently redundant chequebook. Now they can easily pay their legal fees online.

For clients this means that they don't have to worry about finding the chequebook, envelope and stamp to deliver their payment. They can pay very discreetly which is important for many family, employment and private law cases.

For Caro Taylor this means that they are able to control their accounts and fee income in a more efficient way than before. The software that Avanti integrated to their website includes an automated email system. When a payment is sent, received or cancelled, an email is automatically sent to the client and Caro Taylor.

Carolyn Taylor said, 'We like to make life easy for our clients. Online payments are the way forward.'

Subject to a software survey, an Online Payment Facility can be integrated into most law firm websites. There is rarely a need to significantly alter a website or existing software making the facility all the more attractive.

As far as Avanti Web Media can see, Caro Taylor are one of the few local solicitors to provide an Online Payment Facility. If this is so, many law firms are yet to embrace the simple technology that is available to them. Often an Online Payment Facility can make their accounts more efficient and is very attractive to potential clients.

How long will solicitors endure the chequebook payment and when will they look to more modern and efficient ways of receiving fees?

Notes to editors: Avanti Web Media is a web media company with a specialism for law firms. We are committed to providing law firms with the most up-to-date software and internet facilities, especially in the light of the revolution the Legal Services Act 2007 will bring.

Contact: Robin Watson robin.watson@avantiwebmedia.com or 01202 237000

eCommerce · eMarketing · Content Management · Bespoke Development · Websites

Avanti Web Media Ltd is a Private Limited Company registered and incorporated in England and Wales, Company Number 6715265. VAT Number GB 948 781 759. Avanti, Avanti Web Media, Avanti Web Commerce, Avanti Web Marketing, Avanti Web Development and Avanti Web Management, are trading names of Avanti Web Media Limited. Member of the FSB. Registered Office: 40 Broadway Lane, Bournemouth, BH8 0AA.